



Katala Foundation joins the Municipality of Narra in celebration of the *Palay* Festival

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Katala Foundation (KF) joins the Municipality of Narra in celebration of its 7th *Palay* Festival on October 18-26, 2008.

October 27, 2008 – Katala Foundation joined this year's Palay festival of the Municipality of Narra, Palawan, Philippines! Different activities were conducted by the KFI as part of its conservation education program. The Katala Booth was crowded with people from all walks of life to watch the nightly environmental shows. Our famous Philippine cockatoo mascot, Kataly paraded and once again won the hearts of both young and old alike during the mascot show. Puppet show was also conducted in cooperation with the Narra Youth Organization for Environmental Conservation (NYOFEC), a youth group organized by the KFI. This annual celebration of the *Palay* Festival is Narra's creative way of enticing tourists to town. KFI is a major supporter of municipality's efforts to increase its tourism potential.

Palay or Rice Festival is yearly celebrated as thanksgiving of Narranians for the good harvest and abundant rice production and to honor the farmers who worked hard for the agricultural development of Narra. The municipality of Narra is called the "Rice Granary of Southern Palawan" because rice farming is the main agriculture in the town. The theme of this year's celebration is "*Pagdiriwang ng Bayan: Parangal at Pasasalamat*" (Celebration of the Municipality: Recognition and Thanksgiving). Other events were civic parade, barangay float competition, trade fair, rice exhibit, Mutya ng Narra and more. This year's Palay Festival was organized through the leadership of its Municipal Mayor Clarito D. Demaala, Jr.

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